

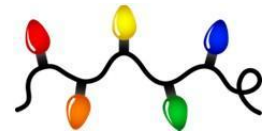


Parade at 5:30 p.m.

Please register via this google form: <https://forms.gle/1uafiqwkRTCBSWbX9>

**Registration Deadline:
Friday, November 26th**

Arli-Dazzle Parade
c/o Chamber of Commerce
PO Box 543
Arlington, MN 55307
or drop off at the Arlington State Bank



Questions – contact Scott Sorenson @ (507) 381-6113 or email: sbsorenson@hotmail.com

Business/Group/Organization Name: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____ Mailing Address: _____

☐ Walking/Marching/Dancing

Equestrian Unit

☐ Vehicle

of walkers: _____

of Horses: _____

of Wagons: _____

Circle all that apply

Car

Pickup

Truck

Trailer

Motorcycle

Semi

Tractor

Commercial Vehicle

Please write one or two sentence description for the Parade Program:

Details / Requirements:

- ✓ All entries and walkers must have Holiday lights
- ✓ The Arlington Area Chamber of Commerce will provide the only Santa and Mrs. Claus in the parade
- ✓ Christmas music is encouraged! Enjoy the magical sounds of Christmas!
- ✓ No sirens, horns, or revved up motors
- ✓ Maximum height of the unit is 13.5 feet
- ✓ **SAFETY RULE: All give-away items must be given to spectators by walkers moving along the curb viewing area.**

All parade entrants will be notified of line-up numbers and times 2-3 days before the parade.



Arli-Dazzle is a great opportunity for your business/organization to support one of the largest annual events in Sibley County. This celebration attracts an estimated 10,000 spectators and we have over 4600 followers on Facebook. We THANK YOU for your support in helping make Arli-Dazzle a success.

Arli-Dazzle Sponsorship Opportunities

Shining Star Sponsorship - \$3000 +

- Recognition as the Firework major donor
- Credit on Arli-Dazzle promo video
- Photo op with Chamber of handing over the check
- Facebook Live video at your place of business
- Ad in City Newsletter for December mailing
- Facebook Post & Boosted Post
- Recognition in marketing pieces/poster/program

Bright Lights Sponsorship - \$1000+

- Photo op with Chamber of handing over the check
- Credit on Arli-Dazzle promo video
- Facebook Live video at your place of business
- Ad in City Newsletter for December mailing
- Facebook Post & Boosted Post
- Recognition in marketing pieces/poster/program

Tinsel Sponsorship- \$500+

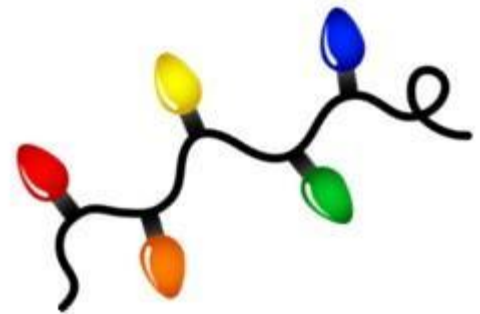
- Facebook Post & Boosted Post
- Recognition in marketing pieces/poster/program

Candy Cane Sponsorship-\$250+

- Facebook Post to our 3000+ followers

- **Donations of any amount are also appreciated.** Mail donations under \$250 to:
 - Arli-Dazzle Parade, c/o Chamber of Commerce, PO Box 543, Arlington, MN 55307.

Sponsorship Deadline is: November 26th, 2021



For more info Contact Bob Thomes 320-779-0066